Cookie Policy

What is a cookie?

A cookie is a tiny amount of data sent from a website to the Internet browser on your computer or mobile device. It is used by websites to provide enhanced functionality as well as track web traffic through the site. Cookies have been around for years, but in 2012 the EU made it mandatory for websites to report what cookies they use.

How we use cookies

Seriously Connected uses cookies to better understand our visitors experience and to improve their online experience with us. Although we are a UK company, the cookies used on this website apply to everyone visiting, wherever in the world they are from.

We collect the most basic information about visitors behaviour on our site, including things like the most popular pages and how many people have checked us out. All the information we gather is anonymous and cannot be tracked to a specific visitor.

We use the following cookies:

Google Analytics: This cookie provides us with an understanding of what visitors do on our site, what pages they find most interesting, and how they found us. The information we get from Google Analytics comes in the form of statistics and individual users cannot be identified.

Share This: To help visitors share our blog posts, we've included the Share This plug-in. The information we receive from these cookies is anonymous and comes as a tally of how many people have shared our posts on the various social networks. These cookies also allow visitors to share our blog posts with their friends if they are logged into a social network.

Cookie Acceptance: This cookie monitors whether or not you have managed your cookies on our site.

Managing your cookies

EU regulations require us to allow users the option of accepting our cookies.

The links below will take you to the web browser's help page where you can manage your cookies:

Internet Explorer
Firefox
Google Chrome
Opera
Safari
Safari iOS
Android
Blackberry
Windows Phone

To manage your Google Analytics cookies, you can visit the Google Analytics help page, however please keep in mind that information we obtain from Google Analytics goes towards improving the user experience on our site.